



# OPBA 2012 Sponsorship Program



Oriole Park Baseball Association ([www.orioleparkbaseball.org](http://www.orioleparkbaseball.org)) is currently accepting sponsors for the Winter through Fall season. All sponsorship levels are tax deductible and provide a great means to market your company throughout the community.

The OPBA website generates high traffic throughout the year, with Summer, Spring and Winter activities contributing to over 157,000+ visitors to date and more than 900 families.

Sponsorships are classified into 2 levels and are explained in more detail below. Banners will be posted from March – February.

The **Grand Slam Sponsorship** offers our most robust sponsorship level with a “pinned” aka permanent banner positioned at a high traffic page (first come first serve) along with random private page banner circulation and more.

**Example** Joe's Pizza Palace  
555 Chicago Way, Chicago, IL 60656  
773-555-5555  
10% Off  
All Large Pizzas  
1 or more toppings  
Coupon expires 10/3/2009  
ref OPBA

“Pinned Banner at High Traffic Location – logo dimensions (728px width by 90px height)”

## Package Includes:

1. The Pinned Banner will be linkable to your company’s website.
2. Assistance with logo development, if needed
3. Silk screen company name and phone number on the back of a team’s jersey
4. Sponsor Recognition Plaque
5. Logo placed on OPBA Sponsor Page, with redirect link to your company’s website

## TIER II “HOME RUN SPONSORSHIP” – \$225 per year

The **Home Run Sponsorship** offers more site space for businesses wanting to display only their logo and message. Sponsors receive a private full-sized banner which is randomly generated throughout the OPBA website (see example banner below).

**Example** Joe's Pizza Palace  
555 Chicago Way, Chicago, IL 60656  
773-555-5555  
10% Off  
All Large Pizzas  
1 or more toppings  
Coupon expires 10/3/2009  
ref OPBA

“Random Banner at High Traffic Location – logo dimensions (728px width by 90px height)”

### Package Includes:

1. Random banner will offer redirect link to your company's website.
2. Assistance with logo development, if needed
3. Silk screen company name and phone number on the back of a team's jersey
4. Sponsor Recognition Plaque
5. Logo placed on OPBA Sponsor Page, with redirect link to your company's website

\*Note: While sponsors can be added all year round, items 3 and 4 are not offered after March 15<sup>th</sup>

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## INSTRUCTIONS| QUESTIONS

### PAYMENT

The contact information you provide below may be used to contact the Sponsor for such things as logo creations and other questions or inquiries.

Complete the form below and mail along with a check made payable to Oriole Park Baseball Association to the following address:

Oriole Park Baseball Association  
C/O John Fitzpatrick| Sponsorship Program  
7715 W. Summerdale Ave  
Chicago, IL 60656

### QUESTIONS

If you have any questions regarding this program, please contact John Fitzpatrick @ 773 553-0853 or [secretary@orioleparkbaseball.com](mailto:secretary@orioleparkbaseball.com).

# Sponsorship Form

### COMPANY INFORMATION

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE (if link desired): \_\_\_\_\_

### CHOOSE SPONSORSHIP LEVEL

TIER I "GRANDSLAM" - \$400 \_\_\_\_\_

TIER II "HOME RUN" - \$225 \_\_\_\_\_

### LOGO INFORMATION

Do you require assistance building your logo (YES or NO)? \_\_\_\_\_ If NO, please ensure your logo meets the proper dimensions listed above and send your logo with the dimensions to OPBA Secretary at "secretary@orioleparkbaseball.org". If YES, we will contact you.

### TEAM SPONSOR INFO

LEAGUE / DIVISION: \_\_\_\_\_ TEAM NAME: \_\_\_\_\_

PLAYER NAME: \_\_\_\_\_