



OPBA 2013 SPONSORSHIP PROGRAM



Oriole Park Baseball Association (www.orioloparkbaseball.org) is currently accepting sponsors for the Spring 2013 through Winter 2014 season. All sponsorship levels are tax deductible and provide a great means to market your company throughout the community.

The OPBA website generates high traffic throughout the year, with Summer, Spring and Winter activities contributing to over 157,000+ visitors to date and more than 900 families.

Sponsorships are classified into 2 levels and are explained in more detail below. Banners will be posted from March 2013 - February 2014.

“GRAND SLAM SPONSORSHIP” - \$400 per year

The **Grand Slam Sponsorship** offers our most robust sponsorship level with a “pinned” aka permanent banner positioned at a high traffic page (first come first serve) along with random private page banner circulation and more.



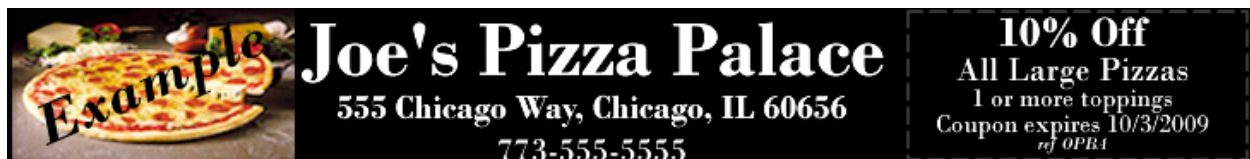
“Pinned Banner at High Traffic Location - logo dimensions (728px width by 90px height)”

Package Includes:

1. The Pinned Banner will be linkable to your company's website.
2. Assistance with logo development, if needed
3. Silk screen company name and phone number on the back of a team's jersey
4. Sponsor Recognition Plaque
5. Logo placed on OPBA Sponsor Page, with redirect link to your company's website

“HOME RUN SPONSORSHIP” - \$225 per year

The **Home Run Sponsorship** offers more site space for businesses wanting to display only their logo and message. Sponsors receive a private full-sized banner which is randomly generated throughout the OPBA website (see example banner below).



“Individual Random Banner at High Traffic Location - logo dimensions (728px width by 90px height)”

Package Includes:

1. Random banner will offer redirect link to your company's website.
2. Assistance with logo development, if needed
3. Silk screen company name and phone number on the back of a team's jersey
4. Sponsor Recognition Plaque
5. Logo placed on OPBA Sponsor Page, with redirect link to your company's website

***Note:** While sponsors can be added all year round, items 3 and 4 are not offered after March 15th.

INSTRUCTIONS | QUESTIONS

PAYMENT

The contact information you provide below may be used to contact the Sponsor for such things as logo creations and other questions or inquiries.

Complete the form below and mail along with a check made payable to Oriole Park Baseball Association to the following address:

*Oriole Park Baseball Association
C/O John Fitzpatrick | Sponsorship Program
7715 W Summerdale Ave
Chicago, IL 60656*

QUESTIONS

If you have any questions regarding this program, please contact John Fitzpatrick @ 773 553-0853 or secretary@orioleparkbaseball.org.

SPONSORSHIP FORM

COMPANY INFORMATION

NAME: _____ COMPANY: _____
ADDRESS: _____ PHONE: _____
CITY: _____ STATE: _____ ZIP: _____
EMAIL: _____ WEBSITE (if link desired): _____

CHOOSE SPONSORSHIP LEVEL

TIER I "GRANDSLAM" - \$400 _____
TIER II "HOME RUN" - \$225 _____

TEAM SPONSOR INFO

LEAGUE / DIVISION: _____ TEAM NAME: _____

SPONSORSHIP ON JERSEYS
LINE #1: _____
LINE #2: _____

Logo Information: _____ I need assistance building my LOGO